



June 24, 2026
AEON Environmental Foundation

**Another 10,000 Trees to Be Planted This Year
to Protect a World Heritage Site
Second “Angkor AEON Nature Park Tree Planting”
to Be Held on Saturday, July 4**

AEON Environmental Foundation (Chairman: Motoya Okada, Chairman and Representative Executive Officer of AEON Co., Ltd.; hereinafter “the Foundation”) will hold the Second Angkor AEON Nature Park Tree Planting on Saturday, July 4 in Siem Reap, Cambodia.

Since 2002, AEON has been conducting tree planting activities across Cambodia together with volunteers. To date, over 74,000 native trees have been planted with 9,500 volunteers in areas such as the Chau Srei Vibol Temple (part of the Angkor Wat complex), forest parks in central Siem Reap, around Preah Norodom Sihanouk-Angkor Museum, and the Phnom Tamao Wildlife Rescue Center in Takeo Province. These efforts aim to protect the environment of World Heritage sites, restore forests, and preserve biodiversity.

Starting in 2025, the Foundation launched a five-year plan to plant trees around the Angkor Thom ruins to protect the World Heritage site from the effects of wind and rain as well as to conserve biodiversity. In the first year (2025), 800 volunteers from Cambodia and Japan planted 10,000 native trees. Tree planting activities of the same scale are scheduled for this year as well.

The Foundation remains committed to environmental initiatives, including tree planting, to pass on a rich natural environment to future generations.

Details

Date	Saturday, July 4, 2026, 8:30 a.m. to 10:00 a.m.		
Location	Around Angkor Thom ruins, Siem Reap, Cambodia		
Number of Trees	10,000		
Tree Species	22 species including Mangrove and Burmese Rosewood		
Number of Participants	800: 300 from Cambodia and 500 from Japan		
Organizers	AEON Environmental Foundation, The Authority for the Protection of the Site and the Management of the Region of Angkor		
Support	AEON (Cambodia) Co.,Ltd., AEON Mall (Cambodia) Co., Ltd., AEON Specialized Bank (Cambodia) Plc., AEON Delight (Vietnam) Co., Ltd.		
Attendees (Planned)	Ministry of Culture and Fine Arts of Kingdom of Cambodia	Minister	H.E. Dr. Phoeurng Sackona
	Ambassador Extraordinary and Plenipotentiary of Japan to the Kingdom of Cambodia		H.E. Mr. Atsushi Ueno
	APSARA National Authority Siem Reap Province	Director General Provincial Deputy Governor	H.E. Mr. Hang Pao Mr. Yun Linne
	Royal University of Phnom Penh	Vice-Rector	Dr. Oum Ravy
	AEON Environmental Foundation	Chairman	Mr. Motoya Okada
	AEON (Cambodia) Co., Ltd.	Managing Director	Mr. Sin Pysey
	AEON Mall (Cambodia) Co., Ltd.	Managing Director	Mr. Tetsuya Kimura
	AEON Specialized Bank (Cambodia) Plc.	Managing Director	Mr. Tomohiro Usami
	AEON Delight (Vietnam) Co., Ltd.	General Director	Mr. Masatoshi Okuno

■ Honorary Chairman Takuya Okada Awarded the Royal Order of Sahametrei Grand Cross (2010)

In recognition of his long-standing contributions to environmental and social initiatives in the Kingdom of Cambodia, Takuya Okada, Honorary Chairman of the AEON Environmental Foundation, was honored by the Cambodian government. In 2007, he was awarded the Royal Order of Sahametrei – Grand Officer, and in 2010, he received the Royal Order of Sahametrei – Grand Cross, the highest class of this prestigious decoration. These honors reflect his significant role in promoting economic and cultural exchange between Cambodia and Japan.



About AEON Environmental Foundation

AEON Environmental Foundation was established in 1990 by Takuya Okada (Honorary Chairman and Advisor of AEON Co., Ltd.) as Japan’s first corporate foundation dedicated to global environmental issues. Guided by AEON’s basic philosophy of “Pursuing peace, respecting humanity, and contributing to local communities, always with customers as our starting point.” the Foundation has centered its activities around four key areas: tree planting, environmental grant programs, environmental education and joint research, and recognition of environmental efforts. Today, it is also working toward the realization of sustainable communities through new initiatives such as Satoyama (community-based forest) development. As of the end of February 2026, the total number of trees planted by AEON since 1991 has exceeded 12.87 million. (as of February of 2026)

Tree Planting Activities in Cambodia

Organizer	Planting Site	Year	Number of Trees	Number of Participants
AEON Environmental Foundation	Angkor Wat Archaeological Site	2002, 2004 2005, 2007	7,600	1,182
	Preah Norodom Sihanouk-Angkor Museum	2007	144	20
	Chau Srei Vibol Temple Area	2010-2011	5,266	580
	Phnom Tamao Wildlife Rescue Center	2015-2017	21,000	2,330
	Banteay Kdei Temple	2019	500	80
	Angkor AEON Nature Park	2025	10,000	800
AEON Mall “Hometown Forest Creation”	AEON Mall Phnom Penh	2014	10,000	1,500
	AEON Mall Sen Sok City	2018	12,000	2,000
	AEON Mall Mean Chey	2022	8,000	1,000
Total			74,510	9,492



First Angkor AEON Nature Park Tree Planting (2025)

■ Grant Programs

AEON Environmental Foundation provides partial financial support to nonprofit organizations around the world that engage in environmental activities in collaboration with local volunteers. In the 35th AEON Environmental Activity Grant Program held in 2025, the Foundation awarded a total of 98.88 million yen in grants to 111 organizations. Among them, the NGO Pride of Asia Preah Vihear Association Japan, active in Cambodia, works with local communities near the Preah Vihear Temple, a UNESCO World Heritage Site located near the Cambodia–Thailand border. Their efforts include tree planting, undergrowth clearing, and water supply, contributing to the conservation of the natural environment.



■ Environmental Education and Joint Research Initiatives

Asian Students Environment Platform (ASEP) 2012–2023.

The Asian Students Environment Platform (ASEP) was launched with the aim of nurturing future leaders in the environmental field who can thrive on the global stage. Over a span of ten years, 763 university students from 10 Asian countries participated in this cross-border forum to discuss global environmental issues. From Cambodia, the Royal University of Phnom Penh joined the program starting in 2015, and in 2019 the university was the host university for the 8th ASEP.



AEON Group's Social Contribution Activities

■ Support for the Battambang Prosthetics Center (1998–2000)

From 1998 to 2000, the AEON 1% Club Foundation partnered with the Japanese Red Cross Society to support the Battambang Prosthetics Center in Cambodia. This facility provides prosthetic limbs and rehabilitation services to individuals affected by landmines, helping them reintegrate into society. Through fundraising efforts at AEON Group stores and offices, combined with donations from the AEON 1% Club, a total of 173 million yen was contributed to the center, significantly aiding its operations and support programs.

■ School Construction Support Project (2000–2003)

In hopes of restoring Cambodia's education infrastructure, which had been severely damaged by years of civil conflict, the AEON Group launched fundraising campaigns at its stores and offices starting in 2000. Combined with donations from the AEON 1% Club, a total of 300 million yen was contributed to the Japan Committee for UNICEF. Through a strong partnership with the Japan Committee for UNICEF, 151 schools were constructed. To date, approximately 370,000 children have graduated from these schools, gaining access to education and new opportunities for the future.



■ Preah Norodom Sihanouk-Angkor Museum (2007)

The Museum was established to preserve and exhibit Buddhist statues from the Angkor Dynasty, excavated in 2000 and 2001 by the Sophia University Asian Human Resources Research Center. The museum was built through donations from AEON 1% Club, in collaboration with Professor Yoshihisa Ishizawa's team from Sophia University and the APSARA National Authority, which manages the Angkor archaeological sites.

To ensure that Cambodia's cultural heritage would be studied and preserved by its own people, the museum was donated to the Cambodian government.



At the completion ceremony held in November 2007, His Majesty King Norodom Sihamoni graciously attended the event.

■ **AEON UNICEF Safe Water Campaign**

To provide safe drinking water to children in Cambodia and other countries, AEON collects donations from across Japan and contributes additional funds through the AEON 1% Club Foundation. These contributions are donated via the Japan Committee for UNICEF.

By installing water supply facilities, the campaign supports children who would otherwise spend hours fetching water from distant sources—preventing them from attending school—and those who rely on groundwater containing harmful substances. The initiative supports both education and health.

In FY2025, a total of 63.62 million yen was donated, and to date, the campaign has provided safe water to 640,000 people across Cambodia, Myanmar, and Laos.

■ **Teenage Ambassadors / AEON Scholarship**

Since 1990, the AEON 1% Club Foundation has operated the Teenage Ambassadors Program, an international exchange initiative where high school students from Japan and overseas visit each other's countries to foster mutual understanding and friendship. To date, 2,721 students from 18 countries, including Japan, have participated.

The AEON Scholarship program provides financial support to university students across Asia. So far, a total of 9,923 scholarships have been awarded. In FY2025, 566 students from eight countries, including 22 from Cambodia, received scholarships.